

# CUSTOM EMAIL

## Specs ...

- Packaged HTML file must include:
- Table width must be set to 600 pixels
- Images must be externally hosted
- Hyperlinks must be included in the file
- File must be smaller than 100 KB
- Provide link to website or landing page
- Image files will be used as received
- Advertiser is responsible for all edits
- Subject line 100 characters max
- Preview copy 130 characters max - available for preview from the readers inbox prior to opening
- Provide a list of all email addresses for recipients that need to review a test email
- Due 14 days prior to scheduled delivery



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