

WEBINAR SPEC SHEET

Sponsor to Provide ...

- Speaker Name
- Speaker Email
- Speaker CV
- Headshot
- Finalized Title for the Session
- Completed AAVSB RACE Form
- 5 Multiple choice/TF questions
- Conflict-of-interest (COI) Form
- Review of VETgirl Presenter FAQ information
- Logo + URL to hyperlink to

Note: VG will reach out with speaker contracts

The background of the slide features a smartphone in the foreground displaying a video call with a woman. Behind the phone is a laptop keyboard. The background also shows a website for Galaxy Cinemas Cambridge, with text including 'Galaxy Cinemas Cambridge', '300 Regent Road', 'Cambridge, ON, N1R 6D2', '(519) 740-3426', and 'Map'. There is also a section for 'ADMISSION PRICE BY DATE' for 'Sat, August 23, 2014'.

VETgirl

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Sponsor Expectations ...

- Can host up to 3,000
- Average 1,000-1,500 sign up
- Average 55% attend live
- Analytics
 - Post-event report
- Email blast to database
- VETgirl to promote on social media channels
- RACE Management
- CE Certificate Management



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WEBINAR TERMS

- 1 Hour, RACE-approved webinar
- PowerPoint will be broadcast LIVE via VETgirl's (VG) technology and shared free to the veterinary community.
- Sponsor may opt to unlock access to non-elite VG members for \$2,500/mth (up to 12 mths).
- LIVE event recording will be available for VG ELITE members to obtain RACE-approved, non-interactive, passive CE (1 hour) on the VG platform / website following the live event.
- Promoted on VG social channels, along with one email campaign to VG email list. Sponsor's team may also market the event. VG will provide the webinar URL to promote.
- Upon completion of contract and speaker, date / time selection, VG website webinar page will be created.
- VG will manage the presentation setup, content gathering, all activities related to organization of the event, including planning with presenter(s) and ensuring they are ready to present.
- VG will report back on the number of LIVE attendees / CE credit requests.
- Sponsor will be mentioned as the sponsor with a thank you / sponsor slide at both the beginning and end of the presentation. Unless slide format does not permit, the provided sponsor logo will appear on every slide. This will be present during the live presentation and on the recording indefinitely (for the life of VG).
- Once the contract is signed sponsor may not cancel the webinar. Cancellation after the contract is signed will result in a full price charge for the event.