

VETgirl

OPPORTUNITIES	PLATINUM (\$150K+)	GOLD (\$75K-\$149,999)	SILVER (\$25K-74,999)	BRONZE (\$10K-24,999)
Qualifies for 20% Added Value (Standard Reporting Included + Campaign Summary)	✓			
Qualifies for 17% Added Value (Standard Reporting Included)		✓		
Qualifies for 13% Added Value (Standard Reporting Included)			✓	
Qualifies for 10% Added Value (Standard Reporting Included)				✓
Sponsor may select from the items below for added value. To qualify for added value, the total spend must be secured in the original contract and exceed the high end of the provided spend ranges on paid sponsorship and advertising. Added value items must be completed within the contract calendar year and can not be rolled over into additional contracts / years. Select sponsorships include standard reporting as outlined in each of the opportunities as listed on the proposal. Premium reporting may be available for purchase based on availability and can be discussed with your sales representative.				
Podcast Episode (\$6,000 Value)				
Podcast Ad (\$3,000 Value)				
BEAT eMagazine 1/2 Page (\$1,250 Value)				
BEAT eMagazine Full Page (\$2,500 Value)				
BEAT eMagazine Featured Story (\$3,500 Value)				
Social Media Ad (\$3,500 Value)				
Email Banner Ad (\$2,500 Value)				
Sponsored Blog (\$5,000 Value)				
1 Month Unlocked Access for Webinar (\$2,500 Value)				
Sponsor must purchase in a single buy to qualify for added value benefits. If sponsor opts not to execute the opportunity allotted for added value, a credit will not be issued. Sponsor will forego the opportunity.				