

WELLNESS ZONE

- Sponsor reserves first right to retain opportunity the following year
- \$2,500

OPPORTUNITY

This fun, yet relaxing area allows attendees to unwind, play games, and connect with others.

- Sponsor can get creative with the space, including but not limited to interactive games, giveaways, and wellness consults. All activities should be approved in advance through VETgirl.

SPONSOR RESPONSIBILITY

- Website Acknowledgement
- An easel sign at the Wellness Lounge entry recognizing the sponsor
- Tabletop signage at the lounge
- Pre/post-show marketing recognition

WHAT'S INCLUDED

- Room set-up - Sponsor can design the space as they see fit (VETgirl reserves the right to approve)
- VETgirl will provide standard furniture for the space available through the venue.

OPTIONAL ADD-ONS

- Branded giveaways
- Additional or specialty furniture

Additional fee applicable.



SNAPSHOT

AUDIENCE

- Audience average 1,000
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



TRACY COVERT

VETgirl - Director, Marketing & Sales
tracy@vetgirlontherun.com