

SPONSORED LECTURE

\$5,000

OPPORTUNITY

- 20-min, RACE-approved in-person session at VETgirl U conference
- VETgirl works with the sponsor & KOL to manage RACE approval, marketing, speaker coordination, and session promotion
- Average 600-700 people in attendance for DVM track 150-200 for Veterinary Technician track

**Attendance will vary depending on the topic, KOL, sponsor, and/or content presented.*

WHAT'S INCLUDED

- Sponsor may select their topic and speaker of choice (must be clinically relevant and non-biased)
- Sponsor reserves first right to retain opportunity the following year
- VETgirl manages RACE-approval, marketing, and speaker coordination
- Recognition on the VETgirl U webpage as a presenting sponsor
- Included in any pre-show marketing (emails, social, etc.)
- Recognition in printed proceedings guide(s)
- Sponsor will receive a mention at the beginning and conclusion of the session
- Sponsor slides at both the beginning and end of the presentation. Unless slide format does not permit, the provided sponsor logo will appear on every slide.

SPONSOR RESPONSIBILITY

- Speaker fee (paid directly to KOL)
- Speaker travel
- Speaker stipend
- Speaker housing



SNAPSHOT

AVAILABILITY

- Limited number of sessions available
- First-come, first-served with priority given to previous sponsors

AUDIENCE

- Audience average varies based on track selected
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



TRACY COVERT

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