

IN THE BAG OPPORTUNITIES

- Sponsor reserves first right to retain opportunity the following year
- Co-branded with sponsor and VETgirl U logos
- VETgirl selects the products

BACK PACK \$50,000

- Qty 1,350
- High-quality, name-brand item selection (previous selections include North Face and LL Bean)
- Sponsor to provide logo in eps format to tracy@vetgirlontherun.com.

WATER BOTTLE \$20,000

- Qty 1,350
- High-quality, name-brand item selection (previous selections include HydroFlask, Muir and Yeti)
- Sponsor to provide logo in eps format to tracy@vetgirlontherun.com.

NOTEBOOK & PEN \$5,000

- Qty 1,350
- Sponsor to provide logo in eps format to tracy@vetgirlontherun.com.

LANYARDS \$5,000

- Qty 1,500
- Sponsor to provide logo in eps format to tracy@vetgirlontherun.com.

BAG INSERT \$1,000

- Qty 1,350
- Full Page Ad
- 8.5" x 11" Printed (single/double-sided acceptable or small item)

SHIP TO:

Attn: Tracy Covert 702-556-7833
C/O Grand Hyatt Scottsdale
7500 E. Doubletree Ranch Road
Scottsdale, AZ 85258
VETgirl U Conference
Box ____ of ____

DUE TO SHOW SITE BY 7/2/27 (Items received late will NOT be included. No exceptions.)



SNAPSHOT

DISTRIBUTION

- All items are included in the coveted conference backpack and provided to all attendees at registration.

AUDIENCE

- Audience average 1,000
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



TRACY COVERT

VETgirl - Director, Marketing & Sales
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