

HOTEL KEY CARDS

- Sponsor reserves first right to retain opportunity the following year
- Sponsor provides final art (VETgirl reserves right to approve)
- Please submit all files as a zipped folder to tracy@vetgirlontherun.com (NTE 10MB).

HOTEL KEY CARDS \$5,000

Qty

- Peak Nights x2 (Est 950)

See the attached template for details.

Final Art Due: 6/1/26

Proof Approval Due: 6/11/26

Art specifications & templates provided upon commitment.



SNAPSHOT

DISTRIBUTION

- Key cards are distributed to attendees who book within the VETgirl hotel block at the host hotel upon check-in.

AUDIENCE

- Audience average 1,000
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



TRACY COVERT

VETgirl - Director, Marketing & Sales

tracy@vetgirlontherun.com