VETgirl U 2027

SPONSORED SESSION

Give your company a direct role in bringing clinically relevant education to the VETgirl U audience. The sponsor may select the topic and speaker, subject to VETgirl approval and RACE requirements.



OPPORTUNITY

- 20-min, RACE-approved in-person session at VETgirl U conference
- VETgirl works with the sponsor & KOL to manage RACE approval, marketing, speaker coordination, and session promotion
- Average 600-700 people in attendance for DVM track 150-200 for Veterinary Technician track

Veterinarian Track Package Options

- One 20-minute segment: $5,000
- Three-segment session block: $14,000
- Four-segment session block: $18,000

Vet Tech Track Package Options

- One 20-minute segment: $2,500
- Three-segment session block: $7,000
- Four-segment session block: $9,000

**Attendance will vary depending on the topic, KOL, sponsor, and/or content presented.*

WHAT'S INCLUDED

- Sponsor may select their topic and speaker of choice (must be clinically relevant and non-biased)
- Sponsor reserves first right to retain opportunity the following year
- VETgirl manages RACE-approval, marketing, and speaker coordination
- Recognition on the VETgirl U webpage as a presenting sponsor
- Included in any pre-show marketing (emails, social, etc.)
- Recognition in printed proceedings guide(s)
- Sponsor will receive a mention at the beginning and conclusion of the session
- Sponsor slides at both the beginning and end of the presentation. Unless slide format does not permit, the provided sponsor logo will appear on every slide.

SPONSOR RESPONSIBILITY

- Speaker fee (paid directly to KOL)
- Speaker travel
- Speaker stipend
- Speaker housing

SNAPSHOT

AVAILABILITY

- Limited number of sessions available
- First-come, first-served with priority given to previous sponsors

AUDIENCE

- Audience average varies based on track selected
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



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