VETgirl U 2027

SESSION SUPPORTER

Align your company with high-quality veterinary education without developing the topic, selecting the speaker, or influencing the content. VETgirl retains complete control over the educational program while the sponsoring company receives prominent recognition as a supporter.



OPPORTUNITY

- 20-min, RACE-approved in-person session at VETgirl U conference
- VETgirl works with the sponsor & KOL to manage RACE approval, marketing, speaker coordination, and session promotion
- Average 600-700 people in attendance for DVM track 150-200 for Veterinary Technician track

Veterinarian Track Package Options

- Support one 20-minute segment: $2,500
- Support a three-segment session block: $7,000
- Support a four-segment session block: $9,000

Vet Tech Track Package Options

- Support one 20-minute segment: $1,000
- Support a three-segment session block: $2,750
- Support a four-segment session block: $3,500

**Attendance will vary depending on the topic, KOL, sponsor, and/or content presented.*

WHAT'S INCLUDED

- Recognition as the exclusive supporter of the selected segment or session block
- "Supported by [Company Name]" recognition on the VETgirl U website
- Inclusion in applicable pre-show session marketing
- Recognition in the printed proceedings guide and agenda
- Verbal acknowledgment at the beginning and conclusion of the supported segment
- Supporter recognition slide at the beginning and end of the presentation
- Company logo displayed on applicable session signage

IMPORTANT DISTINCTION

The Session Supporter:

- Does not select or approve the topic
- Does not select or approve the speaker
- Does not review or influence the presentation
- Does not provide branded educational slides or product messaging
- Is recognized solely as a financial supporter of independently developed education

SNAPSHOT

AVAILABILITY

- Limited number of sessions available
- First-come, first-served with priority given to previous sponsors

AUDIENCE

- Audience average varies based on track selected
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



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