

## WELLNESS ZONE

- Sponsor reserves first right to retain opportunity the following year
- \$2,500

This fun, yet relaxing area allows attendees to unwind, play games, and connect with others.

- Sponsor can get creative with the space, including but not limited to interactive games, giveaways, and wellness consults. All activities should be approved in advance through VETgirl.

Recognition to sponsor includes:

- Website Acknowledgement
- An easel sign at the Wellness Lounge entry recognizing the sponsor
- Tabletop signage at the lounge
- Pre/post-show marketing recognition

## SPONSOR RESPONSIBILITY

- Room set-up - Sponsor can design the space as they see fit (VETgirl reserves the right to approve)
- VETgirl will provide standard furniture for the space available through the venue.

## OPTIONAL ADD-ONS

- Branded giveaways
- Additional or specialty furniture

*Additional fee applicable.*



## SNAPSHOT

### AUDIENCE

- Audience average 1,000
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



## TRACY COVERT

VETgirl - Director, Marketing

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