

HOTEL KEY CARDS

- Sponsor reserves first right to retain opportunity the following year
- Sponsor provides final art (VETgirl reserves right to approve)
- Please submit all files as a zipped folder to tracy@vetgirlontherun.com (NTE 10MB).



HOTEL KEY CARDS \$5,000

Qty

- Peak Nighs x2 (Est 950)

See the attached template for details.

Final Art Due: 5/1/26

Proof Approval Due: 5/8/26

Art Specifications & Templates

- See attached pages

SNAPSHOT

DISTRIBUTION

- Key cards are distributed to attendees who book within the VETgirl hotel block at the Grand America host hotel upon checkin.

AUDIENCE

- Audience average 1,000
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



TRACY COVERT

VETgirl - Director, Marketing

702.556.7833

tracy@vetgirlontherun.com

CR80 Design Template

Finished sample image on next page

3.375" x 2.125"

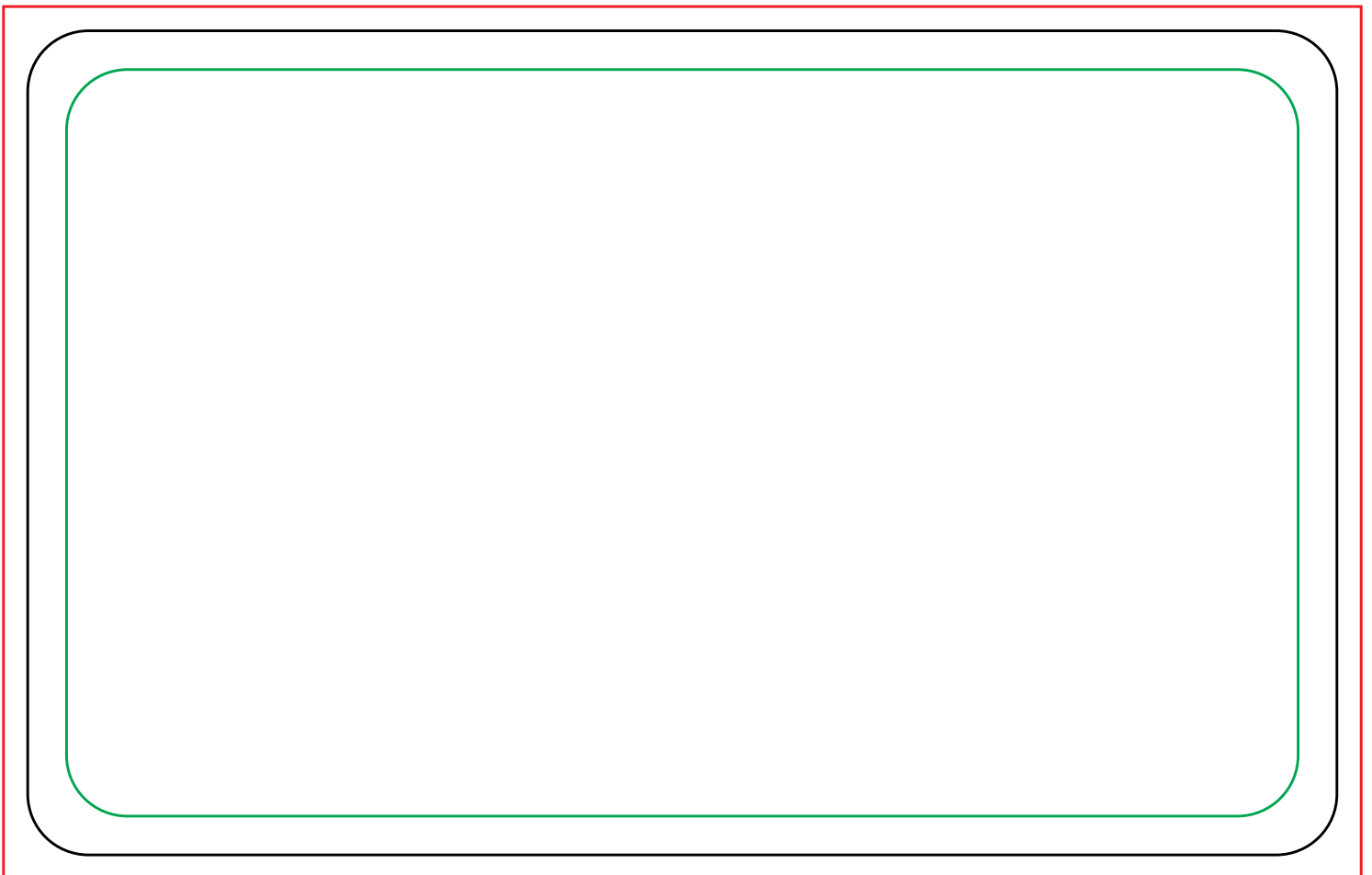
*Black outline - finished card size
This is the actual CR80 card outline*

3.175" x 1.925"

*Green outline - keep all live text, logos &
images inside of this line in case die
does not cut exactly on target*

3.5" x 2.25"

*Red outline - bleed limit - Extend all
background images to this line*



CR80 Design Template

Importable lines on next page

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3.5" x 2.25"

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THIS BLACK BAR REPRESENTS OPTIONAL MAGNETIC STRIPE. IF YOUR CARD HAS A MAG STRIPE KEEP LIVE TEXT & IMAGES .0625" AWAY. DELETE THIS BLACK BAR IF YOUR CARD DOES NOT HAVE A MAGNETIC STRIPE. (MAG STRIPE CAN ALSO GO ON BOTTOM OF CARD)