

## IN THE BAG OPPORTUNITIES

- Sponsor reserves first right to retain opportunity the following year
- Co-branded with sponsor and VETgirl U logos
- VETgirl selects the products

### BACK PACK \$50,000

- Qty 1,350
- High-quality, name-brand item selection (previous selections include North Face and LL Bean)
- Sponsor to provide logo in eps format to [tracy@vetgirlontherun.com](mailto:tracy@vetgirlontherun.com).

### WATER BOTTLE \$20,000

- Qty 1,350
- High-quality, name-brand item selection (previous selections include HydroFlask and Yeti)
- Sponsor to provide logo in eps format to [tracy@vetgirlontherun.com](mailto:tracy@vetgirlontherun.com).

### NOTEBOOK & PEN \$5,000

- Qty 1,350
- Sponsor to provide logo in eps format to [tracy@vetgirlontherun.com](mailto:tracy@vetgirlontherun.com).

### LANYARDS \$5,000

- Qty 1,500
- Sponsor to provide logo in eps format to [tracy@vetgirlontherun.com](mailto:tracy@vetgirlontherun.com).

### BAG INSERT \$1,000

- Qty 1,350
- Full Page Ad
- 8.5" x 11" Printed (single/double-sided acceptable)

#### SHIP TO:

Tracy Covert 702-556-7833  
c/o The Grand America Hotel  
555 South Main Street  
Salt Lake City, UT 84111  
VETgirl U Conference  
Box \_\_\_ of \_\_\_

DUE TO SHOW SITE BY 6/15 (Items received late will NOT be included. No exceptions.)



### SNAPSHOT

#### DISTRIBUTION

- All items are included in the coveted conference backpack and provided to all attendees at registration.

#### AUDIENCE

- Audience average 1,000
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



### TRACY COVERT

VETgirl - Director, Marketing

702.556.7833

[tracy@vetgirlontherun.com](mailto:tracy@vetgirlontherun.com)