

MASTER CLASS WORKSHOPS

\$10,000

OPPORTUNITY

- 6-hour, RACE-approved, in-person session at the pre-conference event
- VETgirl handles all RACE approval, marketing, speaker coordination, and session promotion
- Maximum of 100 people in attendance to maintain dynamic, small group learning experience (Paid Sessions)*
- Breakfast/lunch provided to all attendees (Meal costs covered by VETgirl)

**Attendance will vary depending on the topic, KOL, sponsor, and/or content presented.*

WHAT'S INCLUDED

- Sponsor may address the audience with a 10-minute talk at breakfast or lunch
- Attendance reporting and list of those who registered to attend the event (First/Last Name, Company, Address, Email, Level of Decision, Years in Practice, Role and Registration Type fields included)
- Exhibitor booth inside session room
- Full-page ad in Master Class proceedings guide
- Sponsor reserves first right to retain opportunity the following year
- VETgirl manages RACE-approval, marketing, and speaker coordination
- Recognition on the VETgirl U webpage as a presenting sponsor
- Included in any pre-show marketing (emails, social, etc.)
- Recognition in printed proceedings guide(s)
- Sponsor will receive a mention at the beginning and conclusion of the session
- Sponsor slides at both the beginning and end of the presentation. Unless slide format does not permit, the provided sponsor logo will appear on every slide.



SNAPSHOT

AVAILABILITY

- 2 Sessions available for sponsorship (Thurs) Ophthalmology and Practice Management Workshops
- First-come, first-served with priority given to previous sponsors

AUDIENCE

- Audience average 100*
- Veterinarian 95%; Other 5%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



TRACY COVERT

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