

## BREAKFAST/ LUNCH LECTURES

\$15,000-\$18,000 (Meal Included in Pricing)

Session presented in both track rooms



### OPPORTUNITY

- 1-hour, RACE-approved, in-person session at VETgirl U conference
- VETgirl works with the sponsor & KOL to manage RACE approval, marketing, speaker coordination, and session promotion
- Average 400-500 people in attendance\*
- Breakfast or lunch is provided to all attendees

*\*Attendance will vary depending on the topic, KOL, sponsor, and/or content presented.*

### WHAT'S INCLUDED

- Sponsor may select their topic and speaker of choice (must be clinically relevant and non-biased)
- Attendance reporting and list of those who scanned in upon entrance provided to sponsor post-event (First/Last Name, Company, Address, Email, Level of Decision, Years in Practice, Role and Registration Type fields included)
- Sponsor reserves first right to retain opportunity the following year
- VETgirl manages RACE-approval, marketing, and speaker coordination
- Recognition on the VETgirl U webpage as a presenting sponsor
- Included in any pre-show marketing (emails, social, etc.)
- Recognition in printed proceedings guide(s)
- Sponsor will receive a mention at the beginning and conclusion of the session
- Sponsor slides at both the beginning and end of the presentation. Unless slide format does not permit, the provided sponsor logo will appear on every slide.

### SPONSOR RESPONSIBILITY

- Speaker fee (paid directly to KOL)
- Speaker travel
- Speaker stipend
- Speaker housing

### SNAPSHOT

#### AVAILABILITY

- 2 Breakfast Sessions (Fri/Sat) \$18,000 ea
- 1 Brunch Session (Sun) \$15,000
- 2 Lunch Sessions (Fri/Sat) \$20,000 ea

#### AUDIENCE

- Audience average 400-500\*
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



### TRACY COVERT

VETgirl - Director, Marketing

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