

## ADVERTISING OPPORTUNITIES

### EMAIL BANNER AD \$500

- Top Banner Ad 600 x 74 pixels
- 300 dpi, JPG or PNG | RGB or saved for web
- File size must >100kb | all sizes are width by height in pixels
- Include your preferred hyperlink/trackable
- Link destination as [www.yourwebsite.com](http://www.yourwebsite.com)

### CUSTOM EBLAST \$2,500

Share your message with the VETgirl U community. Simply send us your artwork and we'll handle the rest. Get creative to capture the attention of our audience.

- Sponsor provides creative (HTML, subject, preview, send from, test accounts)
- Average open rate 20% Click through rate 5%
- Reporting Included (Delivered 7 days post send date)
- # Delivered/Open Rate/Click Rate/CTR/Read/Skimmed/Glanced

### REGISTRATION CONFIRMATION EMAIL \$3,500

Make your banner the star of the show! It's time to shine by getting featured on the conference confirmation email that will be sent to all registered attendees. Don't miss out on this golden opportunity to grab their attention and leave a lasting impression.

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### DAILY COMMERCIAL (WALK-IN SLIDES) \$500

- Plays minimum of two times daily during session breaks
- Static 1920x1080 px jpg OR
- Video (no audio) 1920x1080 1080p MP4
- Due by Fri, May 29, 2026



### SNAPSHOT

#### AUDIENCE

- Audience average 1,000
- Veterinarian 80%
- Veterinary Technician 20%
- 90% Female
- 60% Early - Mid Career
- 50% Make the recommendation or are the primary decision maker



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